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In the last weeks we have been involved in a lot of trade shows and launch events across the world. The photo shows a snapshot for the Bi-Mu show in Milano (Italy), where our reseller Soluzionicom presented the new features of SolidCAM. As in the rest of the world, we recognized there is an increasing demand to support the new generation of CNC machines, that combine Milling and Turning in one setup. The enhanced simulation for Mill-Turn in SolidCAM2008 R12 and upcoming new Mill-Turn features in SolidCAM2009 support this trend.

Upcoming events

- [EuroMold, Frankfurt \(Germany\), Dec 3-6](#)

SolidCAM infos

- [Start SolidCAM feature tour](#)
- [Order free Demo CD](#)
- [Download "What's new in SolidCAM2008 R12" Booklet](#)

There is no doubt, that the global financial crisis and economic slowdown will effect the real economy worldwide including the manufacturing industry.

An example is the situation in the automotive industry; Many potential car buyers are worried and are now putting off their purchases of new cars. Due to the falling demand, all leading car manufacturers like General Motors, Renault or Mercedes-Benz have announced a reduction of their car production over the next months. These actions will not only effect business of the direct suppliers to the automotive industry, but a wider segment of the manufacturing industry.

For the manufacturing industry, stormy times are always the best point in time to streamline the production processes. For the CAD/CAM operations this means:

- Reduce costs by shortening learning curves
- Improve quality by state-of-the art cutting strategies
- Shorten lead times by seamless integration of CAD and CAM

Dear reader, thousands of satisfied *SolidWorks* + *SolidCAM* customers have proven, that these targets can be achieved and are well prepared today for the future. Thus each crisis offers a chance for you - do not hesitate to talk to us.

Emil Somekh
Managing Director
SolidCAM Ltd.

• Czechs and Chess

From September 15 to 19, SolidCAM presented its new version at the [MSV trade show](#) in Brno (Czech Republic). With more than 2,000 exhibitors and over 100,000 visitors, MSV is one of most prestigious trade shows in Eastern Europe. The integrated solution SolidCAM



+SolidWorks has been shown on 7 different workstations, on the booth of SolidCAM CZ, as well as on the booths of various SolidCAM subresellers.

At lot of visitors have been attracted to the booth of our machine tool partner Hermle, where a chess-horse has been cut in aluminium by the new [Hermle B300](#) Machining Center. The part has been CNC programmed in the Technical Training Center in Brno (CZ), using the full suite of SolidCAM software (*see screenshot*). Ivan Cimr, Manager of SolidCAM CZ, states: "Our close partnership with strategic partners like Hermle (Machine tools) and Emuge Franken (Cutter tools) enables us to offer complete manufacturing solutions to the Czech industry. For us and our subresellers, the MSV2008 has been one of most succesful trade shows in history."

[More about the Technical Training Center....](#)

• Launch in the Netherlands

On October, 8, SolidCAM's reseller [Cad2M](#) invited its customers to the launch of the new versions of SolidWorks, SolidCAM and other related products. 250 participants attended the event, hold in Arnhem (NL). Alfred Uytdewilligen, CEO of Cad2M: "Our tremendous growth in the Netherlands is documented by the fact, that we could welcome 60% more participants to our launch event than in the year before."



Cad2M demonstrated the new features of SolidCAM in a special session, where also the 5-axis wood manufacturing application of the Dutch customer ProSeating was presented (*see photo*). ProSeating has specialized on the manufacturing of seat shells, back rests and head rests for wheelchairs. To speed up the manufacturing process, the company invested in a 5-axis machining center from [Biesse](#) and in the integrated CAD/CAM solution *SolidWorks*+*SolidCAM*. The Biesse center is used for the 5-axis machining of the wooden parts and in addition for the Milling of the aluminium dies for foam parts. The G-Code is generated by SolidCAM utilizing a dedicated customized postprocessor for the Biesse machine. The use of an integrated CAD/CAM solution enables Proseating to efficiently customize the wheelchair elements to the individual requirements of the wheelchair user.

[Impressions of Cad2M's Launch event...](#)